How should I use video in my online course?

Build rapport, communicate, and establish an emotional connection with your students
- Announcement Videos
- Feedback Videos
- Course Intro Videos

Stimulate appetite to learn by conveying enthusiasm
- Course Spotlight Videos
- Real World Example Videos

Share the knowledge, experiences, and stories of others
- Case Study Videos
- Interviews
- Roundtable Discussions

Show experiments, macro/micro views, psycho-motor skills, or slow time
- Demonstration Videos
- Simulations

Capture viewers and take them on a journey
- Narrative Fiction
- Documentaries
- Historical Footage

Combine audio-visual elements
- Chart Interpretations
- Process Flow Overviews

Partner with a Learning Experience Designer to explore what approach is best for you and your students